

## VARIABLE DATA PRINTING (VDP) ARTWORK REQUIREMENT

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### VDP TYPE

- Numbering
- Numbering + Text
- Text\*

\*At least 1 numbering required

Note:

- Maximum 6 VDP
- Must Order with Number (Default)
- Only “Face In” or “Face Out” is available
- Minimum Font Size: 10 pts

### FONT TYPE ALLOW

- Arial
- Century Gothic
- Times New Roman
- **Allegro**
- **BAZOOKA**
- **Calligrapher**
- *Chaucer*
- **Cloister Black BT**
- **Comic Sans MS**
- *English 111 Vivace*

### VDP COLOR

- Make your font color solid. No toning should be applied so that your font can be sharp and legible.

### VDP FONT ALIGNMENT TYPE

All VDP Type can be different alignment on 1 artwork.

- Left
- Center

Example:

- VDP1 (Center) + VDP2 (Left) + VDP3 (Center)
- VDP1 (Left) + VDP2 (Center) + VDP3 (Center)

- Set VDP safe zone by your own size.
- Font Alignment (Left & Center) will adjust within the safe zone.
- Ensure VDP is within the safe zone after adjust font alignment.

**VDP FONT ALIGNMENT TYPE**

Example:

VDP1 (Left) + VDP2 (Left) + VDP3 (Left)



Page 1: Printing Artwork + VDP Identity & Location



Page 2: Sample Artwork

Put the longest VDP number & text in the space and within safe zone to make sure the artwork outcome can printed out.

VDP1 (Center) + VDP2 (Center) + VDP3 (Center)



Page 1: Printing Artwork + VDP Identity & Location



Page 2: Sample Artwork

Put the longest VDP number & text in the space and within safe zone to make sure the artwork outcome can printed out.

### VDP FONT ALIGNMENT TYPE

Example:

VDP1 (Center) + VDP2 (Left) + VDP3 (Center)



Page 1: Printing Artwork + VDP Identity & Location



Page 2: Sample Artwork

Put the longest VDP number & text in the space and within safe zone to make sure the artwork outcome can printed out.

### VDP DIFFERENT LOCATION

Multi-variable data at different location will have different indicator.

#### 1st PDF

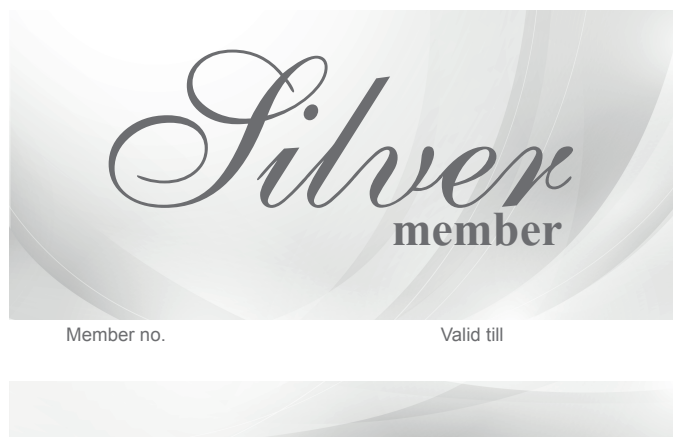


Page 1: Printing Artwork + VDP Identity & Location  
(VDP color have to in Green color)



Page 2: Sample Artwork  
(VDP color depend on order color)

#### 2nd PDF



Page 1: CMYK Printing

**PRINTING OUTCOME**

Example: VDP1 (Left) + VDP2 (Left) + VDP3 (Left)



Member no.  
123-456-789

Valid till  
01/2030



Member no.  
123-456-790

Valid till  
02/2030



Member no.  
123-456-791

Valid till  
03/2030



Member no.  
123-456-792

Valid till  
04/2030



Member no.  
123-456-793

Valid till  
05/2030



Member no.  
123-456-794

Valid till  
06/2030



Member no.  
123-456-795

Valid till  
07/2030



Member no.  
123-456-796

Valid till  
08/2030

### VDP AT SAME LOCATION

Single variable data will use same indicator.

#### 1st PDF



Page 1: Printing Artwork + VDP Identity & Location  
(VDP color have to in Green color)



Page 2: Sample Artwork  
(VDP color depend on order color)

#### 2nd PDF



Page 1: CMYK Printing

## VDP FILE PREPARATION

Please always refer to table below for page arrangement before submit your artwork.

Print Colour	Print Direction	File Name	File
4C	Front	<b>File 1</b> File Name: CSV Front	<b>File 1 (Spreadsheet)</b> CSV
		<b>File 2</b> File Name: VDP Sample Front	<b>File 2 (PDF)</b> Page 1: Printing Artwork + VDP Identity & Location Page 2: Sample Artwork
	Back	<b>File 1</b> File Name: CSV Back	<b>File 1 (Spreadsheet)</b> CSV
		<b>File 2</b> File Name: VDP Sample Back	<b>File 2 (PDF)</b> Page 1: Printing Artwork + VDP Identity & Location Page 2: Sample Artwork